

FAX# 703 528 7880 OCT3/12 14.34
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. #	OFF. # 6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN	
SALES PRSN	WA- JOE KNAUER	

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	EST#1537	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/13/12 14:33

TO LENA
FR JULIE
OK'D M6
TTLS RTS
PLS CFM, THX 10/2

STA:

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY PRODUCT CODE =

37	5	800E-900E	30	\$6,500.00	10/1	1	SUN
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PROGRAM : ONCE UPON A TIME

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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85	A		1000P-1100P	30		\$5,400.00	10/7	10/7	1		SUN	1
PROGRAM : 666 PARK AVE												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-37 FOR 1 SPOT/WK												

86	A		1130P-1205A	30		\$1,000.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
PART OF A MAKEGOOD MADE UP OF LINES 85-87												

87	A		100A-200A	30		\$100.00	10/7	10/7	1		SUN	1
PROGRAM : OVERNIGHT												
ORD COM1: RECAPTURE FEDERAL CANDIDATE												
PART OF A MAKEGOOD MADE UP OF LINES 85-87												

STATION MAKEGOOD OFFERS:

M6	OK'D	BUY#37	MISSED: SUN/800P-900P	OCT7	30S	\$6,500.00	(OCT3/12)
			OFFER: SUN/1000P-1100P	OCT7	30S	\$5,400.00	PLS ADVISE.
			& SAT/1130P-1205A	OCT6	30S	\$1,000.00	
			& SUN/100A-200A	OCT7	30S	\$100.00	
CMT: RECAPTURE FEDERAL CANDIDATE							

OCT/12	314120.00	CONTRACT TOTAL	314120.00
		TOTAL SPOTS	166

MARKET TOTALS \$737,090 WFTV 42% WKMG 19% WESH 20% WOFL 14% WKCF 2% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE